

American Legion Baseball Scrip Fundraising

What is Scrip?

Scrip is a term that means "substitute money". When you purchase scrip, you're purchasing negotiable gift certificates that are used just like cash. The scrip is issued by the national and local retailers where you already shop. These merchants want to support non-profit organizations, and in return ask you to support them by shopping with scrip at their stores. You can use scrip to purchase everyday expenses like food, clothing, and other essentials, and with every purchase, you earn revenue for American Legion Baseball.

Scrip is "shopping cart fundraising".

The reason for the effectiveness of scrip is simple: families generate revenue through purchases they would make anyway. Groceries, clothing, toys, gifts, even gasoline can be purchased with scrip. An organization of 150 families easily spends between one and two million dollars per year on food, clothing and other essentials. If these families use scrip for these purchases, they can raise as much as \$40,000 to \$80,000 per year for their organization --without spending an additional penny.

Retailers like Scrip, too.

Families who purchase scrip certificates actively support the retailers who participate in this program. The reason is simple... they know that buying from a scrip participating retailer provides a steady source of revenue for their church, school, or non-profit organization.

How to participate

Complete the Scrip order form and turn in to Lou Ann Watson by each of the due dates listed on the back of the order form. Fill in the number of items you would like from each retailer and sum the total of your order. Attach a check for the total amount **made out to LIFE**. The scrip will be distributed to you approximately one week after the order due date. Because of the limited order dates, be sure to plan ahead and get the order in on time. The more you purchase, the more funds the program can raise. To increase the participation, give forms to family and friends to participate.

Contact Information

If you have additional questions, contact Lou Ann Watson at 746-5975 (home) or 799-5422 (work). E-mail address at home is lrwatson@clearwire.net and at work is lwatson@sjrmc.org. Once the list of e-mail addresses for Legion Baseball Players have been compiled, the order form will be e-mailed prior to each of the order dates. The first order due date is Thursday, June 12th.

NOTE

The order form does not necessarily include all retailers available. If you wish to find out if a particular vendor's scrip may be obtained, go to www.glscrip.com and choose Retailer List. A complete list of retailers and their guidelines for use of the scrip is available. Many hotels are available and you may want to consider ordering scrip for your baseball traveling. There are stipulations associated with most hotels, but the website gives the necessary information. To order a retailer not included on the form, simply write the information on one of the blank lines.